

Core Competency Identification Legend

WC	Written Communication
OC	Oral Communication
PS	Problem Solving
RL	Research and Information Literacy
PG	Personal Growth
GC	Global and Cultural Awareness

Written Communication Core Competency

SCC graduates will communicate ideas, perspectives, and values while demonstrating mastery of Standard English in written, oral and visual format. Comprehension of written material is demonstrated with summary and application.

WRITTEN COMMUNICATION CORE COMPETENCY RUBRIC

Written communication is the development and expression of ideas in writing. Written communication involves learning to work in many genres and styles as well as working with many different writing technologies mixing texts with data and images. Written communication abilities develop through interactive experiences across the curriculum.

	Exemplary	Acceptable	Developing	Below Expectations
Content of Purpose for Writing	Demonstrates <u>thorough</u> understanding of context, audience, and purpose.	Demonstrates <u>adequate</u> consideration of context, audience, and purpose.	Demonstrates <u>awareness</u> of context, audience, and purpose.	Demonstrates <u>minimal attention</u> to context, audience, and purpose.
Content Development	Uses appropriate, relevant, and compelling content to <u>illustrate mastery of subject</u> , conveying the writer's understanding and shaping of the document.	Uses appropriate, relevant, and compelling content to <u>explore ideas within the content</u> of the subject while shaping the document	Uses appropriate, relevant content to <u>develop and explore ideas through most</u> of the work of the document	Lacks use of appropriate, relevant content to <u>develop simple</u> ideas in the document
Syntax and Mechanics	Uses English language <u>skillfully communicating meaning</u> to readers with clarity and fluency, and is error-free.	Uses standard English language that <u>generally conveys meaning</u> to readers with clarity with few errors (less than five).	Uses standard English language that generally conveys meaning to readers although <u>lacking complete clarity</u> and includes multiple errors (more than five).	Use of English language which sometimes <u>impedes meaning</u> due to errors in usage
Sources and Evidence	Demonstrates <u>skillful</u> use of high quality, credible, relevant sources to develop ideas that are appropriate for the assigned task(s)	Demonstrates <u>consistent</u> use of credible, relevant sources to develop ideas that are appropriate for the assigned task(s)	Demonstrates <u>an attempt</u> to use credible and/or relevant sources to develop ideas that are appropriate for the assigned task(s)	Lacks demonstration of <u>an attempt</u> to use sources to support ideas used in completion of task(s)