Recruitment and Enrollment Team Minutes
October 23, 2024 / 1:30 p.m.
The Beach/ Zoom

Chair: Mandy Palmer and Carrie Davis

Roll Call:

√	Carrie Davis	√	Eric Howard	√	Gabriel Nuokye
√	Kevin Hunsperger	√	Mandee Trowbridge	√	Melissa Luttenbacher
√	Mandy Palmer	√	David Davis	√	Maggie Calcaterra
√	Kyle Smith	√	Teale Betts		Jeff McGoy
√	Mindy Reach	√	Virginia Chamness	√	Don Koch, guest

I. Call to Order

The meeting was called to order at 1:32 pm by Carrie Davis, chair. A quorum was present.

II. Approve Minutes of September25, 2024 meeting

A motion to approve the minutes of the September 25, 2024 meeting was made by Kevin Hunsperger, with a second by Teale Betts. All voted in favor and the motion carried.

III. Items for Discussion

a. Monthly reports and updates from team members

- Melissa Luttenbacher was Bernie at the Massac Co. homecoming parade.
- Kyle Smith reported that all of his sophomores have completed their applications unless they were absent that day. Kyle added that he is getting a lot of interest in our nursing program now.

- Kevin Hunsperger reported that he shot a new promotional video for our Allied Health programs last Wednesday.
- Carrie Davis reported that Kyle Schierbaum went to AJ High School yesterday to present our welding programs. She received positive feedback from the class teacher afterwards.
- Carrie is continuing with her regular high school visits, helping students with applications and answering questions. Soon they will start helping with scholarship applications which is scheduled to open on November 1.
- Kevin has talked with Jeff McGoy about the possibility of putting SCC information on our district high school TV's or digital billboards, if they have them and are willing to let us do that. He can run a generic SCC banner, or promote something specific to the school.

b. Parade Policy

- Kevin reported that there are no real updates on this yet. It will obviously be something to go in effect for next year. He is taking suggestions/input from anyone with ideas for the policy.
- Carrie stated that it will be much easier to create a standard for parades knowing what resources are available to us.
- Don Koch was invited to the meeting to address the team for a moment. He said the college has a truck and trailer that can be used for parades. The trailer is 12-14' with a 2" ball that can easily be hooked up to any truck.
- Kyle stated that we are not required to follow the parade themes. He tells his athletes that parades qualify for their community service hours.
- Melissa suggested we send out the parade schedule earlier so that volunteers have time to work it into their schedules.
- Teale Betts added that we will need to determine how many and which parades we will attend.

c. Recruitment of nontraditional and veteran students

- Mandee Trowbridge reported that Keyarra Blissett and Lisa Meyer are talking about revamping the Veterans Club to get it going again. They would like to find a space that can be used as a private veteran's resource room, rather than the open room we have now.
- Mandee reported that we have more students using their parents' veterans' benefits than their own.

- Virginia Chamness reported that we used to have a veterans' mobile unit from Mt. Vernon come every other month to assist veterans with any of their benefits, not just their education benefits.
- Melissa told the team about a Skillbridge program that her son is doing as he prepares to leave the military. This could be a good opportunity for us to partner with the military to train their servicemen and women for the workforce.
- Kyle added that Kelly Jennings was working on a similar bridge truck driving program for people being released from prison.
- Carrie added that visiting local businesses is the best way to reach nontraditional students and she thinks this could best be done by some of our faculty.

IV. New Business

Kyle reported that he has been bringing in softball recruits from western Kentucky border counties and they have mentioned that they do not see any recruiting efforts in their high schools from their district colleges. This could be a good recruiting opportunity for us since these border counties receive in-district tuition rates.

Adjournment

A motion to adjourn was made by Teale Betts, with a second by Mandy Palmer. All voted in favor and the motion carried. The meeting adjourned at 2:38 pm.

Next Meeting: TBD (holiday)

Due to both the November and December regular meeting dates falling on college holiday breaks, the team agreed to hold their next meeting on Wednesday, December 4, 2024 at 1:30 pm in H2090 and via ZOOM.