Recruitment and Enrollment Team Meeting Minutes
June 26th, 2024 / 1:30 p.m.
The Beach/ Zoom

Chair: Mandy Palmer and Carrie Davis

Roll Call:

√	Carrie Davis		Eric Howard	√	Gabriel Nuokye
√	Kevin Hunsperger		Mandee Trowbridge		Jeff McGoy
√	Mandy Palmer		David Davis	√	Melissa Luttenbacher
√	Kyle Smith	√	Teale Betts	√	Jacqueline Smith
√	Mindy Reach	√	Virginia Chamness		

√ indicates attendance, leaving blank indicates absent

I. **Call to Order**
The meeting was called to order at 1:32 pm by Carrie Davis, Chair. A quorum was present.

II. **Approve Minutes of May 22nd, 2024 meeting**
A motion to approve the minutes of the May 22, 2024 meeting was made by Teale Betts, with a second by Mindy Reach. All voted in favor and the motion carried.

III. **Items for Discussion**

a. **Monthly reports from team members on recruitment activities**

- Kevin Hunsperger announced that the OTA ribbon cutting ceremony will be held on August 7, 2024 at the Union Co. Extension Center.
- Mandy Palmer added that the Union Co. Enrollment Extravaganza will piggy-back the ribbon cutting ceremony. IT, Financial Aid, and Career Services will be at the center to assist

students. She added that the OTA and MA program orientations are also being held on that date so all of those students will be at the center. Similar events (minus the OTA ribbon cutting) are being planned at the other centers.

- Kyle Smith reported that he is having the freshman softball players come together on July 8 to complete their enrollment for the fall semester.
- Carrie Davis reported that she is planning an orientation for the Ambassadors in early August before classes start. She has also given some campus tours this summer.
- We have the new inflatable Bernie outside the main entrance welcoming students/visitors to campus.
- There have been many kids on campus attending our Saints Kids Camps. This serves as a great recruitment tool, not only for the attending campers, but also for the adults who bring them to campus.

b. Virtual Summer event

- Kevin is going to feature a couple of the student Ambassadors in a podcast, TikTok, and YouTube video about their SCC experiences to send out to all students enrolled in fall classes.

c. Review College Publications

- The team looked at publications from different colleges and universities to get new ideas for pick-up items to have on our recruitment tables. Kevin reported that the custom items are costly. He is willing to re-allocate some of his advertising resources to help with costs of new materials. Kevin will meet with Mindy and Jeff McGoy and get some pricing together on promotional items.
- The team also looked at the student affairs pages from different college and university websites. Mindy Reach will talk to Jonathan Van Meter about updating our website.

IV. New Business

There was no new business to discuss at this meeting.

Adjournment

A motion to adjourn was made by Teale Betts, with a second by Kyle Smith. All voted in favor and the motion carried. The meeting adjourned at 2:47 pm.

The next meeting will be held on Wednesday, July 24th, 2024 at 1:30 pm in H2090 and via ZOOM.