Recruitment and Enrollment Team Minutes
January 24th, 2024 / 1:30 p.m.
The Beach/ Zoom

Chair: Mandy Palmer and Carrie Davis

Roll Call:

√	Carrie Davis		Eric Howard	√	Gabriel Nuokye
√	Kevin Hunsperger	√	Mandee Trowbridge	√	Jeff McGoy, Guest
√	Mandy Palmer	√	David Davis		
	Kyle Smith	√	Teale Betts		
√	Mindy Reach	√	Virginia Chamness		

√ indicates attendance, leaving blank indicates absent

I. Call to Order

The meeting was called to order by Carrie Davis, Co-chair, at 1:46 pm. A quorum was present.

II. Approve Minutes of December 6th, 2023 Meeting

A motion to approve the minutes of the December 6, 2023 meeting was made by Mindy Reach, with a second by Teale Betts. All voted in favor and the motion carried.

III. Items for Discussion

a. Monthly reports from team members on recruitment activities

- The Financial Aid office is having FAFSA nights at the high schools and helping students with the scholarship applications.
- The advisors are continuing to make their weekly visits to the high schools. Mindy Reach and Kaylyn Meyers will be covering Carrie's schools while she is off.

- Planning has begun for CTE Day, which is coming up on February 22.
- The evening Welding class proved to be a huge hit.

b. Introduce Vice President of Student Affairs, Jeff McGoy

Carrie asked Jeff to give the team some direction since we are no longer working on policy. Jeff offered the following points:

1. Everybody recruits.
2. Think outside the box.
3. What's our story?
4. Communication is key. We also need to remember to include the students' families in our communication.

IV. New Business

Mindy Reach reported that the teams will begin writing HLC arguments. There will be training offered. The team briefly reviewed the core components assigned to this team.

Adjournment

A motion to adjourn was made by Mandee Trowbridge, with a second by Mandy Palmer. All voted in favor and the motion carried. The meeting adjourned at 2:31 pm.

Next Meeting: February 28th, 2024

The next meeting will be held on Wednesday, February 28, 2024 at 1:30 pm in H2090 (the Beach) and via ZOOM.