Recruitment and Enrollment Team

Meeting Minutes

February 22, 2023 / 2:00 p.m.
River Room/ Zoom

Co-Chairs: Mandy Palmer and Carrie Davis

Roll Call:

√	Names			Names
√	Carrie Davis		√	Sandy Fontana
√	Kevin Hunsperger		√	Jesse Smith-Fulia
√	Mandy Palmer		√	Virginia Chamness
√	Danielle Boyd		√	Lindsay Johnson
√	Mindy Reach		√	Mindy Ashby
√	Sabrina Black		√	Gabriel Nuokye
√	Jon VanMeter			
√	Tanya Hill			

√ indicates attendance, leaving blank indicates absent

I. Call to Order

The meeting was called to order at 2:06 pm by Mandy Palmer, Co-Chair. A quorum was present.

II. Approve Minutes of November 30, 2023 and January 25, 2023

A motion was made by Danielle Boyd with a second by Mindy Ashby to approve the minutes of the November 30, 2023 meeting, as written. All voted in favor and the motion carried. There was not a quorum present at the January 25, 2023 meeting so the team did not meet.

III. Additions to the Agenda

There were no additions to the agenda.

IV. Items for Discussion

a. Monthly reports from team members on recruitment activities

- Carrie Davis reported that advisors have been in the high schools weekly to help seniors complete the scholarship application and answer any questions they may have. The

deadline is a week away. They have also been helping students with the admissions application, if they had not completed it in the fall semester.

- Mindy Ashby reported that she has been networking with the high schools and is making arrangements to get them here. AJ is one of the schools planning to come.
- Mindy Reach added that the Financial Aid office has been going to the extension centers to help students who need their services.
- Kevin Hunsperger reported that we have a new commercial that has aired and he will ramp that up on tv and social media once enrollment opens up. He is also working on other videos that will be put out on social media. He is always open to suggestions for marketing ideas and swag to give away.
- Carrie also reported that the Ambassadors have been attending high school basketball games and tossing out SCC gear to the crowds.
- Kevin is working with a mascot company to create a new Bernie costume. There will be more information on this later. He went on to say that we are getting more requests for Bernie appearances.
- Lindsay Johnson reported that we are updating the interstate sign for the Metro Center. Kevin added that the signs at the Cairo and Vienna Centers are also dated, so they will be next. Lindsay added that we have done a lot of work at the Metro Center in preparation for the HLC visit next week and the center looks much better.

b. Student Experience- Possible Research Project

- Carrie reminded the team that this was an idea Jesse Smith-Fulia had to survey a select group of students on their experiences from enrollment through graduation. This project has been put on hold because Dr. Teske is working on something similar.
- Jesse explained that the original intent was to understand where students are falling off or losing interest (Summer Melt) and we are trying to figure out where we have problems/hiccups from the student's perspective. Jesse said that he asked Dr. Teske about it and she sent him data from the SENSE survey. This data covers FY17, FY18, and FY19.
- The team reviewed the SENSE survey data that Jesse shared with them.

c. Review team charge to decide on next steps for team

- Mandy Palmer will go through the Strategic Plan to find items that fall under Recruitment and Enrollment. She will send it out to the team before the next meeting.

d. Policy 8520 Class Withdrawal

- Mindy Reach informed the team that councils will be working on updating policies and the teams will assist the council if requested so there will be no additional action taken on this policy.

V. New Business

There was no new business to discuss.

Adjournment

A motion was made by Danielle Boyd with a second by Mindy Ashby to adjourn. All voted in favor and the motion carried. The meeting adjourned at 2:56 pm.

Next Meeting: March 22, 2023 at 2:00 pm in the River Room and ZOOM.