Recruitment and Enrollment Team Meeting Minutes
DATE: March 23, 2022
TIME/LOCATION: 2:00p.m. / Zoom

Roll Call:

√	Names			Names
√	Cara Doerr		√	Tanya Hill
√	Kevin Hunsperger		√	Sandy Fontana
√	Mandy Hazel		√	Jesse Smith-Fulia
√	Monica Brahler			Virginia Chamness
√	Danielle Boyd		√	Lindsay Johnson
√	April Teske		√	Mindy Ashby
√	Sabrina Black		√	Kyle Frassato
√	Jon Van Meter			

√ indicates attendance, leaving blank indicates absent

I. Call to Order

Mandy Hazel, Chair, called the meeting to order at 2:05 p.m.
A quorum is present.

II. Approval of Minutes of February 23, 2022

Mindy made the motion to approve the minutes as written, Danielle seconded the motion. All members voted in favor and the motion carried.

III. Additions to the Agenda

IV. Items For Discussion

a. Recruitment and Enrollment updates

1. **Dr. Cara Doerr** – Dr. Doerr discussed meeting with the Union County CEO group about scholarship and academic opportunities at SCC. She also attended the Illinois Community College enrollment Manager Leadership meeting where she was able to discuss with other community colleges topics such as what CRM's they are using and got feedback about those CRM's. Dr. Doerr discussed the recruitment and advisement staff's implementation of being present in the local high school's each week. There are summer and fall registration days coming up at each of the high schools.

2. **Kevin Hunsperger** – Kevin discussed current social media campaigns. He described social media posts that will be posted prior to fall enrollment days at local high schools.

b. Policies that need reviewing- No policies were brought to the team to begin reviewing.

c. Recruiting Non-traditional students - Team member Jesse Smith – Fulia led discussion regarding how the college currently recruits non-traditional students and asked for ways this team could help in that process. Dr. Doerr proposed attending job fairs as one way to begin recruiting non-traditional students. Jesse suggested more faculty involvement and expressed feeling that faculty would be willing to attend recruiting events but are not aware of when they are happening. Jesse suggested an email to faculty with opportunities listed and who to contact if they would like to attend these events. Dr. Teske reports that SCC is close to 50% traditional and 50% non-traditional enrollment over the past few years. There was also discussion about getting more into southeast Missouri to begin recruiting.

V. **New Business** - No new business was discussed.

Adjournment

Danielle made a motion to adjourn the meeting at 2:53 p.m., with a second by Mindy. All voted in favor and the motion carried.

The next meeting will be held April 27, 2022 via Zoom.