

August 10, 2007

The Shawnee Community College Saints Men's Basketball team is beginning our 5th year for the "SAINTS" Media Guide, which is our annual fund raiser. Last year we were not able to sell ads, but we still received numerous donations which we greatly appreciate. In the past we have used this fund raiser for pre-game and post-game meals, travel suits, and travel bags. This year our fund raiser will be used to purchase the **GUN6000** (<http://www.gun3.com>), a shooting machine, that costs \$4550.00 + shipping.

Additional money raised will be used to help support our involvement in the community. Some of our activities include; the **Fun-DA-Mental Basketball Camp**, meals on the road when participating in our **Saints Read Program**, and the **Pulaski County & Union County Fairs**.

COMMUNITY INVOLVEMENT

By continuing to purchase ads in this year's media guide you will not only help us with the purchase of the **GUN6000**, but this is an excellent opportunity to get great exposure at a great price for your business.

THREE REASONS TO PURCHASE AN ADVERTISEMENT

1. Eight months of advertisement at a great price, you can't beat that!
2. The opportunity to associate with one of the most recognized institutions in Southern Illinois
3. Satisfaction in knowing that your support benefits the community.

THE GOAL

The goal of our media guide is not only to raise money for the basketball program, but also to promote the Men's Basketball Program, Shawnee Community College, and the surrounding communities.

These ads will not only circulate throughout southern Illinois, but also the tri-state area and a large portion of the entire mid-west. The ads for business sponsors range from \$35-\$1000. I have enclosed a SAINTS Support Level sponsor sheet where you may select your ad size.

SAINTS SUPPORT LEVELS

- The GM \$1000
- Platinum Plus \$325-\$499
- Platinum \$200-\$324
- Gold \$100-\$199
- Silver \$50-\$99
- Bronze - \$35- \$49

THANKS FOR YOUR CONTINUED SUPPORT

I hope that we can count on your support. Thank you for your time and consideration. If you have any questions, concerns, or would like us to assist you in developing your ad please feel free to call or email me at **(618) 634-3230** or email at johns@shawnecc.edu.

Sincerely,

John Sparks
Head Men's Basketball Coach